



THINKPLANTS®

Think Quality.
Think Supply Chain.
Think Perennials.

Please Welcome Zoltan Kovacs...



Zoltan Kovacs has recently been appointed as a Program Representative at ThinkPlants. He will have a crucial role in supporting sales, be a leading member of the ThinkPlants trials team, and will represent the company at industry events and trials.

"I am excited to announce that Zoltan has joined our team," says Joey Wiseman, Director at ThinkPlants. "ThinkPlants has been steadily growing in the last five years. We have been wanting to add a new level of perennial expertise and grower support to what ThinkPlants has to offer the North American grower network, and I think we have done just that by hiring Zoltan."

Zoltan has received education in the industry from Hungary as well as the University of Minnesota. He brings over 25 years of experience in the field to the ThinkPlants team. Zoltan has previously worked at Mahoney's Garden Center in MA, Sunny Border Nurseries, and Michael's Greenhouses in CT. He was most recently the Perennial Product Manager for Dummen Orange in North America, where he initiated the perennial program and introduced countless varieties. Zoltan's expertise has been recognized with numerous trade industry awards from the Boston Flower Show. He was also named the Grower of the Year by Grower Talks Magazine in 2008.

"I am excited to take on the challenge of contributing to the growth of ThinkPlants," says Zoltan. "I have been following the development of this program and I am thrilled to be a part of it. My expertise and passion lie in perennials, and I am eager to bring that energy to this new team."

Please help us welcome Zoltan to the team. You can reach Zoltan at zkovacs@thinkplants.com.

What's Next?



MANTS January 10-12, 2024 @ Baltimore Convention Center

Please visit us at MANTS 2024 where our newly expanded team will be showcasing ThinkPlants perennials in Booth #1817. We would love to connect!

[View the 2023/24 ThinkPlants Calendar](#)

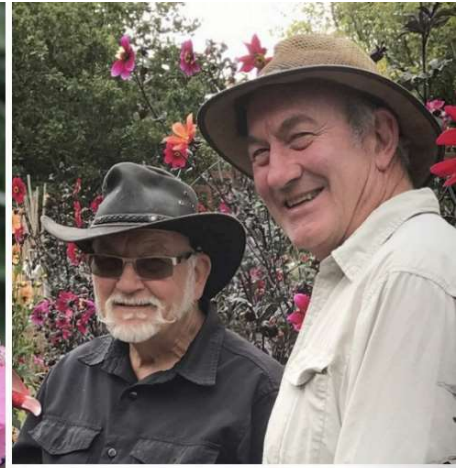


01

JANUARY

2024

WEEK	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
01		1 <small>New Year's Day</small>	2	3	4	5	6
02	7	8	9	10 <small>MANTS</small>	11 <small>MANTS</small>	12 <small>MANTS</small>	13
03	14	15 <small>Martin Luther King Jr Day</small>	16	17	18	19	20
04	21	22	23	24	25	26	27
05	28	29	30	31	<ul style="list-style-type: none"> • Gulley Family • Mixed trays at Gulley Greenhouse • Penstemon 'Dark Towers' displayed at CAST 2022 • Phlox subulata Goldiphlox™ Pink freshly stuck URC 		29



02

FEBRUARY 2024

WEEK	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
05	<ul style="list-style-type: none"> • Dianthus 'Scent from Heaven' Angel of Hope • Dr Keith Hammett & Malcolm Woolmore • Dianthus 'Scent from Heaven' Angel of Forgiveness • Dianthus 'Scent from Heaven' Angel of Harmony 					1	2	3
06	4	5	6	7	8	Groundhog Day	10	
07	11	12	13	14	15	16	17	
08	18	19	20	Valentine's Day	22	23	24	
09	25	26	27	28	29			



03
MARCH
2024

WEEK	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
09						1	2
10	3	4	5	6	7	8	9
11	10	11	12	13	14	15	16
12	17 <small>St. Patrick's Day</small>	18	19	20 <small>CAST</small>	21 <small>CAST</small>	22 <small>CAST</small>	23 <small>CAST</small>
13	24 <small>CAST</small>	25	26	27	28	29	30 <small>Good Friday</small>
14	31 <small>Easter</small>	<ul style="list-style-type: none"> • Saxifraga Alpina™ Early Picotee Imp. • Saxifraga Touran™ Large White, 50-cell liners • Benjamin Alkema, George Alkema, and Zach Redpath at CAST 2023 • Sedum Spot On™ Pink 					



ABOUT US

PRODUCT GALLERY

CATALOG

ThinkPlants participants represent a dedicated team, including plant breeders and other horticulture experts, seamlessly connected to a supply chain. This gives ThinkPlants an innovative plant offering for consumers and the North American Nursery industry. ThinkPlants offers growers an unrivaled commitment to breeding a diverse mix of improved plant genetics, with a healthy supply chain of top quality URC, bareroot and liners, along with a true sense of transparency between grower and supplier.



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