



Great Fall Colors with a new cheerful series of Helenium from vegetative cuttings, bred by Syngenta Flowers.

Book orders with your preferred broker.



HayDay™ Golden Bicolor

HayDay™

A sun-loving perennial that delivers long-lasting floral displays from 5 well-matched colors in the series. HayDay is an ideal candidate for a fall perennial program, with a controlled habit and autumn colored blooms from summer through fall.



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HayDay™ Orange



HayDay™ Red



HayDay™ Red Bicolor



HayDay™ Yellow



Helenium HayDay™ trials
Gilroy, CA 2020



Helenium HayDay™ bloom colors
Gilroy, CA 2020