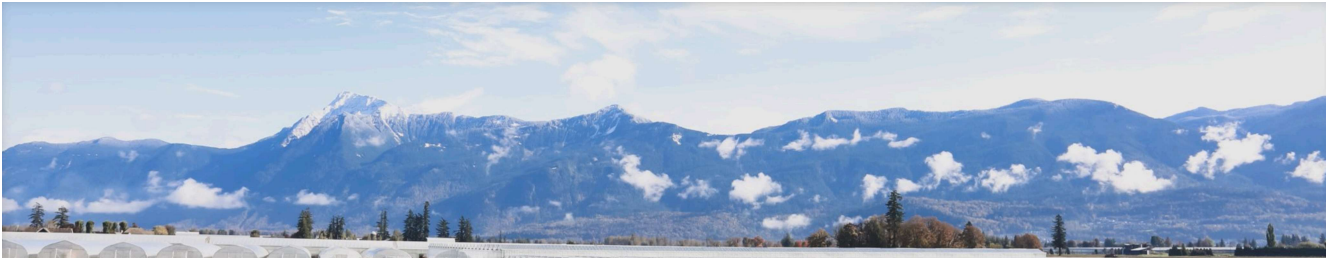




DeVry Joins ThinkPlants Network



ThinkPlants has added DeVry Greenhouses to its network of member companies.

This new addition to the ThinkPlants family continues to expand the growing portfolio of genetics and broaden the reach ThinkPlants and its suppliers and customers have in the North American Market.

DeVry Greenhouses, headquartered in Chilliwack, British Columbia, Canada, is the newest addition to the growing list of participants. “We continue to work on increasing the presence of ThinkPlants perennials in Canada. The addition of DeVry Greenhouses as a young plant producer and participant is a strategic move to reach a larger number of growers in Western Canada,” said Joey Wiseman, Director of ThinkPlants.

DeVry Greenhouses has announced the start of a perennial young plant program representing a good list of perennial genetics that are part of the ThinkPlants program. “We look forward to expanding our perennial rooting business,” says Pete DeVry,

Owner of DeVry Greenhouses. “And we feel that being a part of the ThinkPlants program will help get the word out.”

The addition of DeVry Greenhouses membership within ThinkPlants comes on the heels of other new member additions in the past year - Linwell Gardens and Monrovia Nursery. Group members also include Danziger, Syngenta Flowers, Creekside Greenhouses, Green Circle Growers, Gulley Greenhouses, Headstart Nursery, James Greenhouses, Kapiteyn, Kieft Seed, Kiwiflora, Plants Management Australia, Royal Van Zanten, Terra Nova Nurseries, and Unex Inc. “ThinkPlants was developed with the grower in mind,” said Wiseman. “Not only did we want to build a portfolio of outstanding genetics, but we also knew a strong supply chain was equally important for perennial growers in North America. We are confident that the recent additions of young plant suppliers in Canada will help expand access to the great perennials and first-class breeders we represent.”

Each ThinkPlants participant brings expertise in plant breeding, horticulture, technical support, supply chain, production, sales, and marketing. It is the strength of these companies working together, which creates such a powerful resource for the North American nursery industry. “Please stop by the Canadian Greenhouse Conference, October 4th - 5th in Niagara Falls, Ontario, Canada to see us. We will be in booth #1001 and are eager to talk with Canadian growers,” adds Wiseman.

About DeVry Greenhouses: DeVry Greenhouses, which is run by third-generation family growers, is known for its exceptional expertise in growing. DeVry Greenhouses has over 90 acres of greenhouse production and operates out of nine different locations. They specialize in high-quality annuals, perennials, vegetables, herbs, and indoor foliage.

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DEVRY WEBSITE

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ThinkPlants participants represent a dedicated team, including plant breeders and other horticulture experts, seamlessly connected to a supply chain. This gives ThinkPlants an innovative plant offering for consumers and the North American Nursery industry. ThinkPlants offers growers an unrivaled commitment to breeding a diverse mix of improved plant genetics, with a healthy supply chain of top quality URC, bareroot and liners, along with a true sense of transparency between grower and supplier.

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