

Think Quality. Think Supply Chain. Think Perennials.



**Thanks for visiting us at Cultivate!**

Amazing turnout, amazing people, amazing industry!

We gained a lot of insight, education, and inspiration by being surrounded by our partners, participants, customers, and industry peers. It was great to see everyone in person.



**ThinkPlants™ Top Picks**

Here are some standouts from our booth at Cultivate...



# THINKPLANTS™





*Echinacea purpurea* Coneflower

**Panama<sup>TM</sup> Red** 

The first URC Echinacea on the market has vibrant red blooms that continue from late Spring to Fall. Naturally compact and perfect for Quarts or Gallons.

**MARKETER** Danziger

**PRODUCT FORM** 

**FLOWERING TIME** Late Spring–Fall

**EXPOSURE** Full Sun

**HABIT** Upright

**VERNALIZATION** Not Required

**DIMENSIONS** 12–14" W x 12–14" H

**HARDINESS** Zone 5–9





*Lavandula angustifolia* English Lavender

## Aromatico™ Blue

No vernalization required makes production easy to program. Good vigor and excellent branching fills out quarts and gallon pots.

**BREEDER** Syngenta Flowers

**PRODUCT FORM** **URC**

**FLOWERING TIME** Late Spring–Summer

**EXPOSURE** Full Sun

**HABIT** Upright

**VERNALIZATION** Not Required

**DIMENSIONS** 10–12" W x 14–20" H

**HARDINESS** Zone 5–9



# THINKPLANTS™



Mike Fischer, Syngenta Flowers

[Product Info](#)

[Video](#)



*Helenium autumnale* Sneezeweed

# HayDay™ Yellow

Winner of a 2023 Fleuroselect Gold Medal, this festive new series of Helenium with brightly-colored blooms flowers from summer through fall. Nicely controlled and upright habits make HayDay ideal for perennial programs. Dense branching results in loads of flowers.

**BREEDER** Syngenta Flowers

**PRODUCT FORM** **URC**

**FLOWERING TIME** Late Spring–Fall

**EXPOSURE** Full Sun

**HABIT** Mounding, Upright

**VERNALIZATION** Not Required

**DIMENSIONS** 14–18" W x 14–18" H

**HARDINESS** Zone 5–9





[Product Info](#)

*Hydrangea macrophylla* Hydrangea

**BloomChampion®**

**Rosso Glory** 

This hydrangea boasts 3 months of blooms that transition in color throughout the season. Strong stems and firm flowers are great on the patio and garden. Red flowers will turn purple in acidic soils.

**BREEDER** Creekside Greenhouses

**PRODUCT FORM** **PRE-FINISHED LINER**

**FLOWERING TIME** Mid Spring–Summer

**EXPOSURE** Shade–Part Shade

**HABIT** Mounding

**VERNALIZATION** Required

**DIMENSIONS** 28–30" W x 28–30" H

**HARDINESS** Zone 5–9



# THINKPLANTS™





*Leucanthemum x superbum* Shasta Daisy

## Coconut

Large white double flowers are heavily fringed. The taller upright habit works great in the landscape. Blooms June through August.

**BREEDER** TERRA NOVA® Nurseries

**PRODUCT FORM** **URC**

**FLOWERING TIME** Summer

**EXPOSURE** Full Sun

**HABIT** Upright, Mounding

**VERNALIZATION** Beneficial

**DIMENSIONS** 19–21" W x 19–21" H

**HARDINESS** Zone 5–9



[Product Info](#)

1<sup>st</sup>  
year  flowering

*Alstroemeria x hybrida* Peruvian Lily

**Colorita<sup>®</sup> Claressa**  

This triploid series has large flowers and continuously blooms from spring until late autumn. Claressa is one of the three variegated leaf varieties. These *Alstroemeria* are naturally compact with mounding habit, without reliance on PGRs. The series is less sensitive to fungus and disease and performs well in containers and in the landscape.

**BREEDER** Royal Van Zanten

**PRODUCT FORM** **LINER**

**FLOWERING TIME** Mid Spring–Fall

**EXPOSURE** Shade–Partial Sun

**HABIT** Mounding

**VERNALIZATION** Not Required

**DIMENSIONS** 10–14" W x 10–14" H

**HARDINESS** Zone 6–9



# THINKPLANTS™



[Product Info](#)

*Stipa tenuissima* Mexican Feather Grass

# ColorGrass® Pony Tails

Upright grass has fine, needlelike green foliage, with silky green flowers in July that mature to golden blonde. Leave foliage for winter garden interest.

**BREEDER** Kieft Seed

**PRODUCT FORM** **SEED**

**FLOWERING TIME** Autumn, Late Summer

**EXPOSURE** Sun

**HABIT** Mounded

**DIMENSIONS** 24"W x 16–24" H

**HARDINESS** Zone 6a–10b





*Leucanthemum maximum* Shasta Daisy

# Western Star™ Pisces

First double flowering *Leucanthemum* from Syngenta Flowers. Early to flower and strong performer with strong production capabilities. Low chilling requirements ensures it blooms consistently.

**BREEDER** Syngenta Flowers

**PRODUCT FORM** **URC**

**FLOWERING TIME** Spring–Summer

**EXPOSURE** Full Sun

**HABIT** Upright

**VERNALIZATION** Beneficial

**DIMENSIONS** 18–24" W x 14–20" H

**HARDINESS** Zone 4–9



# THINKPLANTS™



Exposition  
Estimotec

**Oscar**  
Mejicano  
Danziger Dan Flower Farm  
Moshon, Haifa, Israel

EXPO **E**

DANZIGER



*Veronica spicata* Speedwell

## Ronica™ Fuchsia

First-year flowering with no bulking benefit or vernalization requirements. Good resistance to foliar diseases. Fuchsia is more compact with bright flowers. Blue has unusually long flower spikes. These Veronica have large and bright colored flower spikes spring through summer.

**BREEDER** Danziger

**PRODUCT FORM** **URC**

**FLOWERING TIME** Spring–Summer

**EXPOSURE** Full Sun

**HABIT** Upright

**VERNALIZATION** Not Required

**DIMENSIONS** 16" W x 14" H

**HARDINESS** Zone 4–9



Len Kapiteyn, Kapiteyn

[Product Info](#)

[Video](#)

*Calla Lily*

# Captain™ Series

Considered to be the best Calla series on the market, the Captain Callas are known for having the best vivid colors with a large assortment of colors available. These Callas are bred to have a long shelf life and a high flower count per tuber. This is a quick production crop which means fast turn in the greenhouse.

**BREEDER** Kapiteyn

**PRODUCT FORM** **TUBER**

**FLOWERING TIME** Early Spring–Fall

**EXPOSURE** Full Shade–Part Shade

**HABIT** Upright

**VERNALIZATION** Not Required

**DIMENSIONS** 18" W x 18" H

**HARDINESS** Zone 9 – 11

[New 2022-23 ThinkPlants™ Catalogs](#)



With more than 56 new introductions & additions for the upcoming year, we are excited to announce the release of our NEW Perennial Catalog!

Please email [Paula Scott](mailto:Paula.Scott@thinkplants.com) if you would like a catalog and include the following: Name, Business, Address, & Quantity.

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ABOUT US

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PRODUCT GALLERY

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CATALOG

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ThinkPlants™ Participants represent a dedicated team, including plant breeders and other horticulture experts, seamlessly connected to a supply chain. This gives ThinkPlants™ an innovative plant offering for consumers and the North American Nursery industry. ThinkPlants™ offers growers an unrivaled commitment to breeding a diverse mix of improved plant genetics, with a healthy supply chain of top quality URC, bareroot and liners, along with a true sense of transparency between grower and supplier.



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2280 Hecker Pass Hwy, Gilroy, CA 95020